

10-2-2017

Main Street Monday!



Board member- Travis Skaggs, art teacher- Stephanie Martinez, MMS Director Caroline Reece and Board member –Robert Roe

Last week KYMS was back on the road visiting communities. Our first stop was Maysville where we visited with director, Caroline Reece and former director now city manager, Matt Wallingford. We were finally able to present their 2017 Main Street Beautification Award. We waited until school was back in session so we could include art teacher, Stephanie Martinez who worked with the students on the project. We then headed over to Cynthiana to meet with director, Stephanie Burden. Lots of great things going on there and we got to see the new mural. You can too on page 4

SMART GROWTH AMERICA

Funding opportunities

Apply for a Community Challenge Grant Today!

America Walks is excited to extend another round of **community change micro grants** to individuals and communities interested in improving the public sphere for walking or otherwise helping to make walking more commonplace.

This program awards up to \$1,500 to fund or help to catalyze smaller-scale, low-cost projects and programs that increase the prevalence of walking, expand the diversity of people and organizations working to advance walkability, and help to make walking safer, easier, and more fun for all community members. Advocates must be diligent in making sure that every community member has access to the many benefits of walking and walkability, and it is our hope that these funds can help with that.

Now in its third year, these grants to-date have provided catalytic assistance with **innovative projects across the country**, from maps that help encourage residents to explore their neighborhoods on foot to murals that help to enliven the pedestrian realm to targeted advertising that has helped to get the word out about existing walking programs. We're excited to see what you come up with!

This program is possible with support from partners of the Every Body Walk! Collaborative, the W.K. Kellogg Foundation, and other generous sponsors.

Learn more about the grant program <http://americawalks.org/2017-community-change-micro-grants-open/>

Local Foods, Local Places

Local Foods, Local Places supports locally led, community-driven efforts to protect air and water quality, preserve open space and farmland, boost economic opportunities for local farmers and businesses, improve access to healthy local food, and promote childhood wellness.

Application deadline October 25.

Healthy Places for Healthy People

Healthy Places for Healthy People engages with community leaders and health care partners to create walkable, healthy, economically vibrant downtowns & neighborhoods that can improve health, protect the environment, and support economic growth.

Application deadline is October 25.

Roger Brooks Part 4 the Resurgence of Downtowns: What they did and how they did it.

Claim your spot - Oct 4 at 8:30am Pacific

In this presentation, the final installment of The Resurgence of Downtowns, we will visit four downtowns, three that are small and rural, and one in a bedroom community.

You'll see and learn:

- What it looked like before and what they were dealing with
- Who took the lead, and why they even attempted "the impossible."
- What went right (the small wins along the way)
- What went wrong (the red herrings and mistakes - "We won't do that again!")
- How long it took to get to the turning point
- How much it cost and where the money came from
- And the results - which are still a work in progress. After all no downtown is ever 100% done!

This is a great way to actually see, from real-life case histories what it takes to turn a dying downtown (if not already dead) into an amazing destination you'll want to visit - if not move to!

<https://fa111.infusionsoft.com/app/> **Live webinar is free**



Lots of signage to help you find her!



Caroline in her office. We love the calendars and KYMS may actually get those! The sticky note committee board was inspired by Katie Meyer, Covington director.

Syleetds is a new restaurant in town that makes tamales/tortillas fresh to order and they welcome everyone :)



ANNUAL EXCELLENCE IN PRESERVATION AWARDS

1:00-4:30pm est

Saturday, October 7, 2017

Historic John Dale House

1908 Webb Road

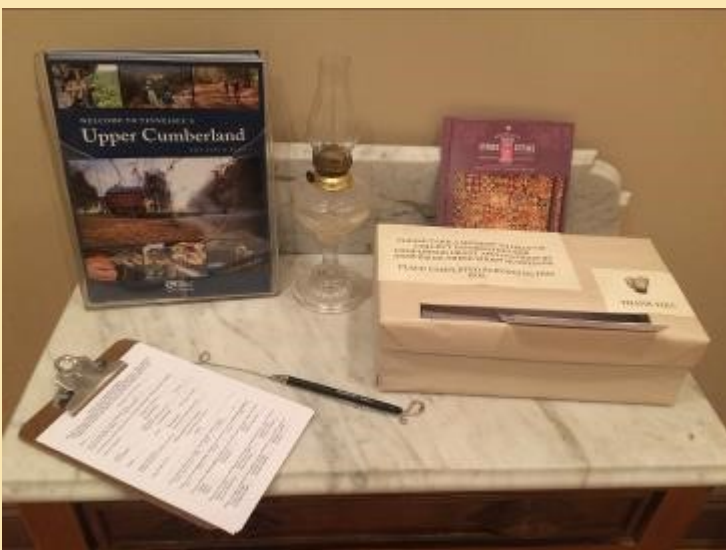
Simpsonville, Shelby County



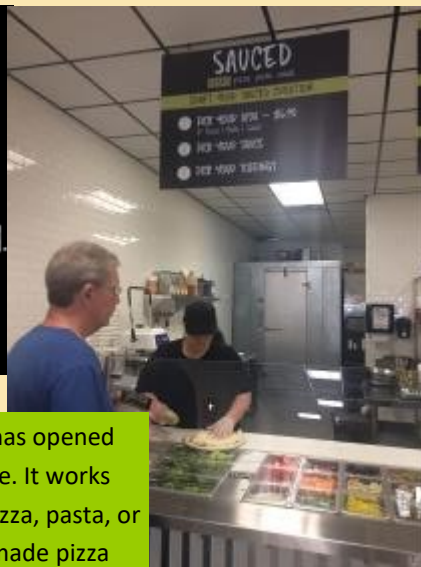
There are many more awards to be given, but KYMS wanted to highlight our own
JODY ROBINSON!

Jody will be receiving the Christy and Owsley Brown II Excellence in Public Service to Preservation Award! Please make plans to attend! You can view the list of other winners at PreservationKentucky.com

CONGRATULATIONS JODY!



Great idea in Rugby, Tennessee. They have a survey and a box to capture visitors, emails, and thoughts that they use when applying for grants and such. This could be set up at an event or a local business to capture information for you.



A cool new restaurant has opened on the square in Pineville. It works like a Subway, but it's pizza, pasta, or salad! They have homemade pizza sauce and all fresh ingredients. Yummy!



WEBINAR OCT 11

COMMUNITY ENGAGEMENT GUIDE OVERVIEW

Join us for a free webinar about our new Community Engagement for Main Street Transformation resource guide!

You'll learn practical tools and inspiring stories for inviting all of the voices in your community to be equal partners in determining the community's future. We'll examine how deep community engagement turns conflict into consensus, builds community pride, and fosters equity and justice.

Presented by Ellen Shepard, CEO of Community Allies and author of Community Engagement for Main Street Transformation.

October 11, 2017 | 1:00 p.m. CT | <http://bit.ly/2wUpSBL>

Director Stephanie Burden and the community of Cynthiana are ready for fall. When she is directing Main Street you can find her at shop, the Flower Depot. It is so much more than flowers!!



Recognize this guy? The former leader of UK basketball, Coach Joe B. Hall is a native of Cynthiana and in many ways larger than life.



The Cynthiana Courthouse is beautiful and was recently renovated with the assistance of the KHC tax credit program.



Cynthiana is hoping to bury the lines on Pike Street soon. The buildings are lovely, and would be further enhanced without the utility lines.



COUNTDOWN TO C2NU WORKSHOP: NEW TRENDS IN URBAN RETAIL PLANNING & DEVELOPMENT

SMART GROWTH | CONNECTIVITY | WALKABILITY | PLACEMAKING

Join Other Community Leaders for This Event!

This event is the second in a series of workshops designed specifically for community leaders, in preparation for the 27th Congress for the New Urbanism to be held in Louisville in May of 2019.

Robert J. Gibbs' presentation examines the retail design and merchandising principles used by premier retail developers, and considers how they can be applied to downtown commercial

districts. It will explain how the practical science of analyzing and adjusting all elements known to affect a shopper's mood in the marketplace has informed design and development principles for reviving retail in declining downtowns and for establishing viable commerce in new ones. The purpose of these urban retail planning principles is to give merchants on the street the same advantage that those in the most profitable shopping centers enjoy.

OCTOBER 10, 2017

2:00 - 4:00PM

500 W Jefferson St

**Conference Room 12D
12th Floor (Hilliard Lyons)**

**Click [here](#) to RSVP for
this FREE workshop
(space is limited)**

**Continuing Education
Credits Available.**

For questions contact:

**Regina Thomas - Regina.Thomas@louisvilleky.gov
Lacey Gabbard - Lacey.Gabbard@louisvilleky.gov**

Special Workshop for Louisville Leaders

Join speaker

Robert J. Gibbs, AICP, ASLA

to discuss principles for streetscape, parking, tenant mix and store planning. We will review new shopper trends and demographics including the future of the internet.

Robert J. Gibbs is President of Gibbs Planning Group, Inc. in Birmingham, MI. Gibbs is a leading urban planning consultant who has contributed to over 400 master plans across the US. He also planned Michigan's first ten New Urban communities and Form Based Codes. Gibbs was recently voted one of the Top 100 Urban Thinkers of the Twentieth Century by Planetizen. In 2012, he was honored by the Clinton Presidential Library. Additionally, Gibbs is a charter member of the Congress for the New Urbanism, and serves on the Board of Directors for the Michigan chapter of CNU and the national Form Based Code Institute. Gibbs has co-authored and authored several books, and has been profiled in the New York Times, Urban Land Institute, and the Wall Street Journal.

Sponsored by:



Our CLG Coordinator, Vicki Birenberg shared this flyer with me today. I'm sorry we don't have the link to register, but if you are interested email one of the names at the bottom of the flyer. It looks interesting.



Be Historically Bold in Perryville! The rural town of Perryville was forever changed on October 8, 1862, when the bloodiest battle of the Civil War was fought in and around the town. Every resident was affected by the thousands of wounded troops brought into town, filling every home and church.

Join us as we honor the citizens of Perryville, who cared for the wounded and buried the fallen. There will be history demonstrations, a Civil War quilt symposium, the Taste of 1862 fundraiser dinner, beauty pageants, live music, and tours of our 19th century business district.

Interested in volunteering over the weekend? Please contact Perryville Main Street at 859.332.1862. For more information see their Facebook page <https://www.facebook.com/DowntownPerryville/>